

FAYEVAUGHN CREATIVE

Privacy Policy

Effective Date: March 3, 2026

FayeVaughn Creative, LLC ("FayeVaughn Creative," "we," "us," or "our") respects your privacy and is committed to protecting the personal information you share with us. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website **fayevaughn.com** (the "Site"), engage our services, or interact with us through any related platforms, tools, or communications.

By accessing the Site or engaging our services, you agree to the terms of this Privacy Policy. If you do not agree, please do not use the Site or provide us with your personal information.

1. Information We Collect

Information You Provide to Us

We may collect personal information that you voluntarily provide when you interact with us, including but not limited to: your name, email address, phone number, company or organization name, job title, and any other information you include in contact forms, discovery call bookings, service inquiries, email correspondence, or event registrations.

Information Collected Automatically

When you visit the Site, certain information may be collected automatically, including your IP address, browser type and version, operating system, referring URLs, pages viewed on the Site, time and date of your visit, time spent on pages, and other diagnostic data. This information is collected through cookies, web beacons, and similar tracking technologies.

Third-Party Scheduling Tools

We use Calendly (or similar scheduling platforms) to facilitate discovery calls and consultations. When you book a session through these tools, the information you provide (such as name, email, and any notes) is collected by that third-party service and shared with us. Your use of these tools is subject to their respective privacy policies.

2. How We Use Your Information

We use the information we collect to: respond to your inquiries and provide requested services; communicate with you about engagements, projects, and updates; schedule and manage consultations and discovery calls; improve and optimize the Site and user experience; send occasional marketing or thought leadership communications (with your consent, where required); comply with legal obligations and protect our rights; and analyze Site usage to improve our offerings.

3. How We Share Your Information

We do not sell, trade, or rent your personal information to third parties. We may share your information in the following circumstances: with service providers and tools that assist in operating the Site and delivering our services (such as website hosting, scheduling platforms, email marketing services, and analytics providers); when required by law, regulation, legal process, or governmental request; to protect the rights, property, or safety of FayeVaughn Creative, our clients, or others; and in connection with a business transfer, merger, or acquisition, in which case your information would remain subject to the terms of this Privacy Policy.

4. Cookies and Tracking Technologies

The Site may use cookies and similar technologies to enhance your browsing experience, analyze traffic, and understand how visitors interact with the Site. You can control cookie preferences through your browser settings. Disabling cookies may affect the functionality of certain features of the Site.

5. Third-Party Links

The Site may contain links to third-party websites, including social media platforms (LinkedIn, Instagram), scheduling tools, and other external resources. We are not responsible for the privacy practices or content of these third-party sites. We encourage you to review the privacy policies of any third-party site you visit.

6. Data Retention

We retain your personal information only for as long as necessary to fulfill the purposes outlined in this Privacy Policy, comply with legal obligations, resolve disputes, and enforce our agreements. When your information is no longer needed, we will securely delete or anonymize it.

7. Data Security

We implement reasonable administrative, technical, and physical safeguards to protect your personal information against unauthorized access, alteration, disclosure, or destruction. However, no method of transmission over the Internet or electronic storage is 100% secure, and we cannot guarantee absolute security.

8. Your Rights and Choices

Depending on your location, you may have certain rights regarding your personal information, including the right to access, correct, or delete personal information we hold about you; opt out of receiving marketing communications by following the unsubscribe instructions in any email or contacting us directly; and request information about how your data is being used. To exercise any of these rights, please contact us using the information provided below.

9. Children's Privacy

The Site and our services are not directed to individuals under the age of 18. We do not knowingly collect personal information from children. If we become aware that we have inadvertently collected information from a child under 18, we will take steps to delete it promptly.

10. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices, legal requirements, or business operations. Any updates will be posted on this page with a revised "Effective Date." We encourage you to review this policy periodically.

11. Contact Us

If you have any questions about this Privacy Policy or wish to exercise your rights, please contact us:

FayeVaughn Creative, LLC

Email: hello@fayevaughn.com

Phone: 615-378-3484

Website: fayevaughn.com